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CELEBRATE VALENTINE'S DAY WITH FOOD AND FIZZ!

Route 66 Icon Celebrates Valentine's Day with Themed Merchandise and Heart-Shaped Meals

January 31, 2008

For Immediate Release

Arcadia, OK – Cupid's arrow has landed on POPS, the newest icon on Route 66. POPS is celebrating Valentine's Day with some fun food and fizz! This one-of-a-kind destination is the perfect place to pick up cool and unique gifts, and share a romantic Valentine's Day dinner!

POPS has already unveiled four new Valentine's Day t-shirt designs and is offering Valentine's gift sets perfect for children, spouses or friends! T-Shirts are available for purchase in the store or online at www.pops66.com.

If you want to spice up your Valentine's Day dinner, head out to POPS! All month long, POPS will be offering a sweetheart of a deal: Fettuccine and Meat Balls Carbonara. This special includes tender fettuccine pasta with 9 ounces of our hand-rolled Italian Meat balls smothered in a rich tomato, garlic, basil, and bacon sauce. The price will keep everyone happy: only \$7.95 for a single portion and \$12.95 for a couple, making this a perfect dinner for a romantic night out!

Since POPS opened in August, customers have been raving about the unique and delicious hamburgers cooked to order at POPS. Made with 100% No Name Ranch all natural beef from Wynnewood Oklahoma, these burgers are char-grilled to perfection. On Valentine's Day, POPS will have a heart-shaped one pound burger made for two! Couples can choose from any of our unique styles of burgers served with a choice of two side and two sodas for only \$15.95!

POPS General Manager, Marty Doepke, wants couples to count on POPS for their Valentine's Day celebrations. "We are thrilled to offer these specials and merchandise to our guests", said Doepke. "POPS has quickly become known for our incredible soda selection, but we do not want our guests to forget about our other mouth-watering options and creative merchandise available at POPS!"

For more information, contact:

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