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POPS SPREADS HOLIDAY CHEER TO TOWN OF ARCADIA Newest Icon on Route 66 gives back to Arcadia Community

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For Immediate Release

Arcadia, OK—POPS has quickly become a remarkable destination along the Mother Road, with its landmark architecture, 66-foot-tall pop bottle, windows lined floor to ceiling with thousands of sodas, and a cooler stocked with over 400 varieties of pops and beverages. As we approach the holiday season, this one-of-a-kind phenomenon is saying Thank You to its Arcadia neighbors in a very cheerful way.

Effective December 1, POPS will sell its first annual Christmas ornament with 20% of the proceeds going to the Arcadia Recreation, Education and Culture program (Arcadia REC). The Arcadia REC program is a service that provides programs for the residents in the Arcadia community and surrounding rural area that will enhance the quality of life for all citizens, particularly children and young people. Program services began in May of 1998 at the Arcadia Community Center; however, due to lack of funding, the programs have operated sporadically since that time.

POPS General Manager Marty Doepke hopes to help in the progress of this program. “Since opening our doors on August 6, the town of Arcadia has been a great partner for POPS.”, Doepke said, “We are thrilled to give back to a town that has given us so much support and hope that proceeds from the POPS ornaments will help the towns ability to deliver quality programs and services to the youth in Arcadia.”

POPS ornaments will be sold for \$8.00 in the store and online at www.pops66.com.

For more information, contact:

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